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- 👤 35 years
- ♀ Female
- 📍 Chişinău

TOP Skills

- **Web Design** · 10 years
- **Logo design** · 8 years
- **Printing Product** · 8 years
- **Responsive Web Design** · 8 years
- **Brand Design** · 7 years
- **Mobile application design** · 7 years

Preferences

- Flexible
- Full-time
- Remote

Languages

- **Romanian** · Elementary
- **Russian** · Fluent
- **English** · Communication

Skills

- Design of User Interfaces
- Principles Web Design
- Graphic Design
- Branding and Identity
- Print Design
- Typography
- Color Theory
- Adobe Photoshop

UI/UX, Web designer, Graphic Designer

About me

Experienced UI/UX and graphic designer with over 10 years. I'm specializing in website layouts, UI/UX design such as mobile apps and website designs. Throughout my career, I've created a diverse array of mobile apps, website layouts, logos, brand identities, banners. Also I'm skilled in creating printed materials like books and postage stamps. I firmly believe in the transformative power of visual communication to effect positive change in the world. My personal interests align closely with my work - I find joy in traditional arts such as watercolor and acrylic painting, and

woodwork, particularly pyrography. Also I like videogames, music, travelling. My attention to detail helps me deliver perfect results on every project. If you are looking for a calm, creative, and

reliable person, please contact me. I am excited to discuss how I can be contribute to your team.

- Создание макетов сайтов и приложений
- Разработка логотипов и фирменного стиля компании
- Создание иллюстраций (персонажи, эмодзи и т.д.)
- Владение рисунком от руки, а так же с помощью графического планшета
- Владение программами: Adobe Photoshop, Adobe Illustrator, Adobe InDesign

Work experience

Lead Designer · WebTech

April 2016 - December 2023 · 7 years 8 months

On this position I designed intuitive interfaces for web and mobile apps, focusing on usability and accessibility. Collaborated with marketing teams to create impactful visuals that increased customer engagement. I applied best design principles, typography, and color theory to optimize project visuals. Thanks to my development of visual identities and branding materials for startups and businesses, my designs were perfectly align with brand values and audience preferences. Throughout I conducted interviews of new designers for the team, supervised the work of designers, directing the project in the right direction, and delegated tasks within the team to increase the efficiency of project development.

- Adobe Illustrator
- Adobe InDesign
- Figma
- Procreate

Skills: Web Design, Responsive Web Design, UI/UX, Design of User Interfaces, Printing Product, Mobile application design, Brand Design, Logo design

Web Designer · "Terranet" S.R.L.

May 2015 - October 2015 · 6 months

During this contract, I developed responsive websites for diverse clients, ensuring excellent user experience. I created innovative designs that effectively communicated and satisfy the clients' requests. Produced impactful logos that represented several brands identities and values. While I held this position I implemented modern design trends and technologies for visually appealing different web layouts.

Skills: Responsive Web Design, Graphic Design, Logo design

Designer Graphic · "Spamol" S.R.L.

August 2014 - May 2015 · 9 months

On this position I designed visually compelling website layouts that solved the problem of poor attention for the manufactured products and enhanced customer engagement. Also I applied typography principles to create aesthetically pleasing designs across print and digital mediums. Collaborated with developers team to optimize processes of website production. I convinced management team to pay more attention to marketing collateral to attract the interest of potential distributors of manufactured products. Created by me brochures, magazines and flyers showed very high efficiency and increased the number of involved audiences.

Skills: Web Design, Logo design, Printing product

Web Designer · "Fruitware" S.R.L.

September 2012 - October 2014 · 2 years 1 month

In the beginning of my career I developed graphic designs for websites, mobile apps and games, demonstrating versatility across various design needs. As well as I made landing pages for different companies, I got lucky to design graphics for mobile games, integrating innovative elements to enhance user experience.

Skills: Web design, Graphic Design

Desired industry

- Design / Web Design / Graphics

Education: Higher

Технический Университет Молдовы

Graduated in: 2012

Faculty: Кадастра, Геодезии и Строительства
Speciality: Оценка недвижимости