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👤 34 ani
 ♀ Feminin
 📍 Chișinău



Preferințe

- Flexibil

Limbi

- **Română** · Fluent
- **Rusă** · Comunicare
- **Engleză** · Comunicare
- **Italiană** · Comunicare

Permis de conducere

Categoria: B
 Cu automobil personal

Marketing/SMM

Experiența profesională

Sales Advisor · H&M

Septembrie 2022 - Prezent · 2 ani 3 luni

- Supporting Store Manager and Assistant Store Manager with the achievement of retail store targets by driving sales
- Delivering sales through friendly and efficient customer service
- Ensuring our customers have a fun and enjoyable shopping experience
- Assisting with processing store deliveries, visual merchandising, stock takes, markdowns and promotions

Marketing Manager · BCR Chisinau S.A.

Iulie 2017 - Iulie 2020 · 3 ani 1 lună

Managing all marketing for the company and activities within the marketing department.

Developing the marketing strategy for the company in line with company objectives.

Co-ordinating marketing campaigns with sales activities.

Overseeing the company's marketing budget.

Creating promotions with advertising managers

Developing and managing advertising campaigns

Project Assistant and PR Manager in „Perspective of a European Future for the Moldova Regions” · IDIS “ Viitorul”

Ianuarie 2015 - Aprilie 2016 · 1 an 4 luni

- Creation of team of 8 regional coordinators
- Organization of 2 meetings of 8 local coordinators, representatives of grantee and partners and preparation of public debates, street university and PR activities
- Organization of 16 public debates in 8 regions
- Realisation of the opening/introductory conference
- Organisation of a two-day study trip for Moldova representatives in Slovakia
- Creating of webpage and fanpages: facebook, twitter, youtube, google + -of the projects focusing on offering expert and

objective information about the EU

- Creation of information leaflets, posters and calendars and their distribution
- Organization of 6 exhibitions of EU thematic caricatures in the streets of regional centres connected with an expert debate attended by Moldova and Slovak experts and embassies of EU member states in Moldova

PR Manager in project „Provision of Consultancy Services to Strengthen Target LPAs through Inter-Municipal Cooperation” · IDIS "Viitorul" in collaboration with UNDP Moldova

Septembrie 2014 - Mai 2015 · 8 luni

Developing promotional materials (banners, leaflets, posters)

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract
- Preparation of documents, interviews and other materials to promote results of the project.
- Participation in organizing informal meetings with professionals from various fields.
- Develop draft report (PR side) and the final version of the reports described the methodology of the project
- Organizing press conferences, elaboration and dissemination of press releases.

PR Assistant in the project National Convention for European Integration of Moldova · IDIS "Viitorul"

Noiembrie 2012 - Decembrie 2014 · 2 ani 1 lună

- Participation in the dissemination of project results.
- Coordinate activities related to the submission of the report and the project team coordination
- Maintaining the web page conventia.md
- Maintaining the facebook page National Convention on EU in Moldova

Project Assistant in the project National Convention for European Integration of Moldova · IDIS "Viitorul"

Septembrie 2010 - Decembrie 2014 · 4 ani 3 luni

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract
- Preparation of documents, interviews and other materials to promote results of the project.
- Participation in organizing informal meetings with professionals

from various fields.

- Develop draft report (PR side) and the final version of the reports described the methodology of the project
- Organize working groups involving officials from Ministries, representatives their civil society

Project Assistant, Moldovan-German Forum · IDIS "Viitorul" in collaboration with KHW Bank

Octombrie 2014 - Octombrie 2014 · 1 lună

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract
- Participation in all logistic activities

Project Assistant in „Challenges for the European course: Experience of the Western Balkans and the Eastern Partnership countries" · IDIS "Viitorul"

Septembrie 2013 - Decembrie 2013 · 3 luni

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract
- Participation in organizing informal meetings with professionals from various fields.

Participation in all logistic activities (accommodation of foreign experts, arrange travel of experts, visas etc.)

- Organizing press conferences, elaboration and dissemination of press releases.

Project Assistant in “Building trust between both sides of the river Dniester - preparing professional experts in · IDIS "Viitorul" in collaboration with HSS

Martie 2013 - Iunie 2013 · 4 luni

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract
- Participation in organizing informal meetings with professionals from various fields.
- Organizing round tables with the partners (administrative coordination meetings with partners)
- Organize 3 joint workshops / trainings with experts and participants from both sides of the river Dniester.
- Organizing press conferences, elaboration and dissemination of press releases.

Project Assistant in the project "Democracy and Good Governance in Moldova: Current Status and Key Trends" · IESPM

Ianuarie 2013 - Martie 2013 · 2 luni

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract
- Participation in organizing informal meetings with professionals from various fields.

Project Assistant in „European Integration Index for Eastern Partnership Countries” · IDIS "Viitorul in colaboration with SOROS Moldova

Septembrie 2012 - Decembrie 2012 · 3 luni

- Responsible for smooth organization of the project “European Integration Index for Eastern Partnership Countries, public presentation in Chisinau, November 2012”.
- To coordinate, to monitor and ensure exact implementation of the planned activities, to report to the Soros Moldova, to connect other stakeholders, and establish a functional dialogue with the main representatives of the beneficiary.

Project Assistant, Moldovan-German Forum · IDIS "Viitorul"

Mai 2012 - Mai 2012 · 1 lună

- Participation in all activities aiming to promote the project in line with the implementation of activities under the contract

Project Assistant in the project „Strengthening critical thinking on accelerating conflict resolution in Moldova through active involvement of international actors” · IDIS "Viitorul" in colaboration with Soros Moldova

Septembrie 2010 - Septembrie 2011 · 1 an 1 lună

- Organize a number of key-meetings with state officials in Moldova for foreign experts, as well as in the breakaway region of Transnistria, OSCE Mission, think tanks, media

Studii: Superioare

State University from Moldova

Absolvit în: 2014

Facultatea: Journalism and Communication

Specialitatea: Public Relations and Advertising

State University from Moldova

Absolvit în: 2012

Facultatea: Journalism and Communication Sciences

Specialitatea: Communication Sciences

Cursuri, training-uri

"Democracy and Good Governance in Moldova: Current Status and Key Trends"

Absolvit în 2013

Organizator: IDIS "Viitorul"

Summer school project "Building trust between both sides of the river Dniester - training of experts in public policy"

Absolvit în 2012

Organizator: IDIS "Viitorul"

Participation in the conference theme of Moldova organizational performance. "Perforum"

Absolvit în 2012

Organizator: AIESEC Moldova

Participation in training "Law and Ethics in the Media"

Absolvit în 2011

Organizator: IDIS "Viitorul"