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Graphic Designer

About me

Graphic designer with a passion for continuous learning, having taught myself most of what I know and refining the details through collaboration with industry colleagues. I have extensive experience in branding, digital, and print design, focusing on creating visually engaging materials that align with brand identity. Currently, I'm dedicated to graphic design while also expanding my skills in web and motion design. Highly adaptable and quick to learn new techniques, I am committed to delivering impactful and high-quality designs in dynamic, creative environments.

My experience with time management apps, programming languages, and other resources broadens my perspective and enriches my design process. This diverse skill set allows me to anticipate and predict nuances that a standard graphic designer might miss, due to a more limited focus. My well-rounded knowledge base enables me to deliver more precise and innovative design solutions.

Work experience

Graphic Designer · TANDEM Mobila

November 2023 - Present · 11 months

Joined during the rebranding phase to adapt the brand's identity to the new brand book, working closely with a small team to understand and communicate the company's tone of voice, style, and feeling through both online and offline promotional materials. Gained deep insights into branding, graphic design practices, and tone of voice, continually evolving my skills with every project.

Developed HTML5 banners and videos with animated elements in After Effects, expanding my skills in animation and interactive design.

Worked on projects for both the Moldovan and Romanian markets, which required managing a significantly higher volume of work due to multiple showrooms in Romania.

Improved time management by adopting ClickUp, which allowed me to stay organized and efficient in handling diverse tasks

Skills: Graphic Design, Motion Graphic Design, Print Design, Html banners, Basic Animation, Photoshop, Illustrator, InDesign, Lightroom, After Effects, Figma, Google Web Designer, Tilda, Time Management, Catalogues, Brochure Design, Adobe Animate

👤 26 years

♂ Male

📍 Chişinău

in

TOP Skills

- **Photoshop** · 3 years
- **Graphic Design** · 3 years
- **Illustrator** · 2 years
- **Figma** · 2 years
- **Time Management** · 2 years
- **Brochure Design** · 1 year

Preferences

- Full-time

Languages

- **Romanian** · Native
- **Russian** · Fluent
- **English** · Medium

Skills

- Team Working
- Graphic Design
- Technical Skills
- Time Management

Graphic Designer · Smile Dent

June 2023 - November 2023 · 6 months

As the lead graphic designer, I was responsible for developing and coordinating the visual style for Smile Dent's multiple brands. This included creating and maintaining the brand book, as well as leading the rebranding process for Smile Dent, ensuring that all materials adhered to brand guidelines.

Managed graphic design projects for SOS Turismo Dental (Italy), Smile Dent (Moldova), Arcada Bionica (Romania), and Smile Dent TEAM Lab (Moldova), each with its distinct branding.

Delivered a wide range of materials, from online content to offline assets such as brochures, business cards, navigation signage, roll-ups, and banners.

Worked closely with a small, highly collaborative team, enhancing communication and teamwork skills while focusing on building strong brand perception.

Skills: Graphic Design, Print Design, Photoshop, Illustrator, Lightroom, InDesign, Figma, Catalogues, Brochure Design, Time management

Graphic Designer · Grand Hall & Baby Hall

October 2021 - June 2023 · 1 year 9 months

Focused on specializing in graphic design, while managing Social Media Marketing (SMM) for a 6-month period. The majority of my time was dedicated to design work, creating online deliverables such as social media graphics, web banners, Google Ads, and online magazines, as well as offline materials.

Gained significant experience by experimenting with a variety of design styles and techniques, working with renowned global brands like Adidas, Nike, Emporio Armani, Under Armour, and Reebok, among others.

Collaborated with a team of designers, delivering high-quality promotional materials for both online and offline channels, tailored to the unique identity of each brand.

Skills: Graphic Design, Time Management, Photoshop, Illustrator, Figma

Graphic Designer · FlyUP.md

June 2021 - October 2021 · 4 months

Transferred from Bigshop to Flyup, an IT-Park company, to support the launch of a service-oriented branch.

Led a team of 3 junior graphic designers and 2 full-stack developers, overseeing the creation of landing pages, guiding the designers, and handling a significant portion of online promotional material development.

produced content for social media, optimized clients' websites for SEO, and designed logos, among other tasks.

Acted as a versatile professional with hands-on involvement across various projects.

Skills: Graphic Design, Photoshop, Corel Draw, Wordpress, Laravel, Tilda, Web Development, SEO Copywriting, Logotypes,

Web Design, JavaScript (Programming Language), E-Commerce

Graphic Designer · Big Shop

January 2021 - June 2021 · 6 months

Initially hired as a Content Manager, I later (during the first month of working) expanded my role to include Graphic Design responsibilities. I created promotional materials for Bigshop's online platforms as well as for partnered companies.

Evolved into a full Content Creator, producing both visuals and written content (including copywriting) for social media. I managed the entire process, from concept to posting, for Bigshop and its partner companies.

In the realm of Social Media Management (SMM), I handled all tasks except for managing paid advertising campaigns.

Skills: Graphic Design, Photoshop, SMM, Content manager, Office

Desired industry

- Design / Web Design / Graphics

Education: Incomplete higher

Courses, trainings

Graphic Design

Graduated in 2024

Organizer: D-spirit